



ANNUAL REPORT 2015/2016

Australian Progress - a year in review



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Australian Progress is a collaboration building the advocacy capacity of Australian civil society, so the community interest is strongly represented in debates about our future.



FROM THE CHAIR

Dear friends,

This has been a huge year for the powerful Australian Progress community, and the organisation which supports it.

Community leaders convened just three years ago to discuss the creation of shared capacity-building infrastructure that could help everyone's work — and it's fair to say our FY2016 results begin to represent what we had in mind.

In 2012, we noted just how siloed our civil society had become, with organisations and campaigners focused narrowly on single issues, without a systemic analysis. So it was tremendously rewarding to attend Leadership 2016, our new flagship event for senior non-profit leaders, and see both big-picture thinking, and a real desire to work more in coalition.

In 2012, we bemoaned the lack of professional development opportunities for skilled campaigners. This year alone, more than 100 graduates joined our Fellowship - and we expanded beyond Melbourne and Sydney with cohorts in Queensland, Western Australia, and New Zealand. Additionally, we trained dozens of new tech-savvy campaigners through Digital Bootcamp and added new trainings in community organising, media interview skills and more.

In 2012, we were worried too many causes were focused on the inside-game, speaking to the already converted, and without the language and communications frames to win mainstream support. This year, we were thrilled to see 160 passionate community organisers converge at Organise 2016 with laser-like focus on building beyond their base. And with our simply amazing Expert in Residence, Anat Shenker Osorio, we worked on nearly a dozen issue-areas to help craft new resonate messaging.

All of this work has been driven by our community with the support of our nimble and impressive staff team - Nick Moraitis, Rebecca Wilson, Paige Burton and Jessica Kirby. I also particularly want to thank our Inner Circle members, ActionAid, CPSU, GetUp, NUW (Victoria), and Oxfam Australia for their vital leadership and financial support.

Thanks are also due to our hardworking and diligent board of directors, particularly retiring members Simon Every and Madeleine McClelland.

If we are to sustain this level of activity and impact, we also need to grow our own capacity and be clear-eyed about priorities. To this end, in June we were thrilled to launch our ambitious new business plan for the next decade, developed in close collaboration with stakeholders. I look forward to working with our board, staff and all friends to make it a reality.

Best wishes,

Amanda McKenzie
Chair of the Board

BOARD OF DIRECTORS



Amanda McKenzie (Chair) is Chief Executive of the Climate Council, and was previously Senior Communications Adviser at the Climate Commission. She also serves on the board of Plan International Australia.



Michael Tull is National Assistant Secretary of the Community and Public Sector Union and was formerly CPSU's National President.



Clare Wimshurst (Treasurer), is a chartered accountant and currently Chief Operating Officer at ActionAid Australia. Previously, Clare worked in senior financial roles at the British Red Cross and as a Senior Associate at PwC.



Miriam Lyons is an Australian policy analyst, writer and commentator. She is a co-author of *Governomics*, former Founder of Centre for Policy Development, and now Senior Climate Campaigner at GetUp.



Anita Tang is an independent advocacy advisor and campaign coach. Until recently, she spent 12 years at Cancer Council NSW as Manager, Policy & Advocacy and Director of Health Strategies.



Sheena Watt is the Fight Stroke Campaign Coordinator, National Stroke Foundation. She has previously served in advocacy roles with the National Congress of Australia's First Peoples, NACCHO and the ACTU.



Jeremy Hobbs is an international consultant. Most recently, he spent a decade as Executive Director of Oxfam International, a confederation of 17 agencies, with a global income of US\$1 billion.



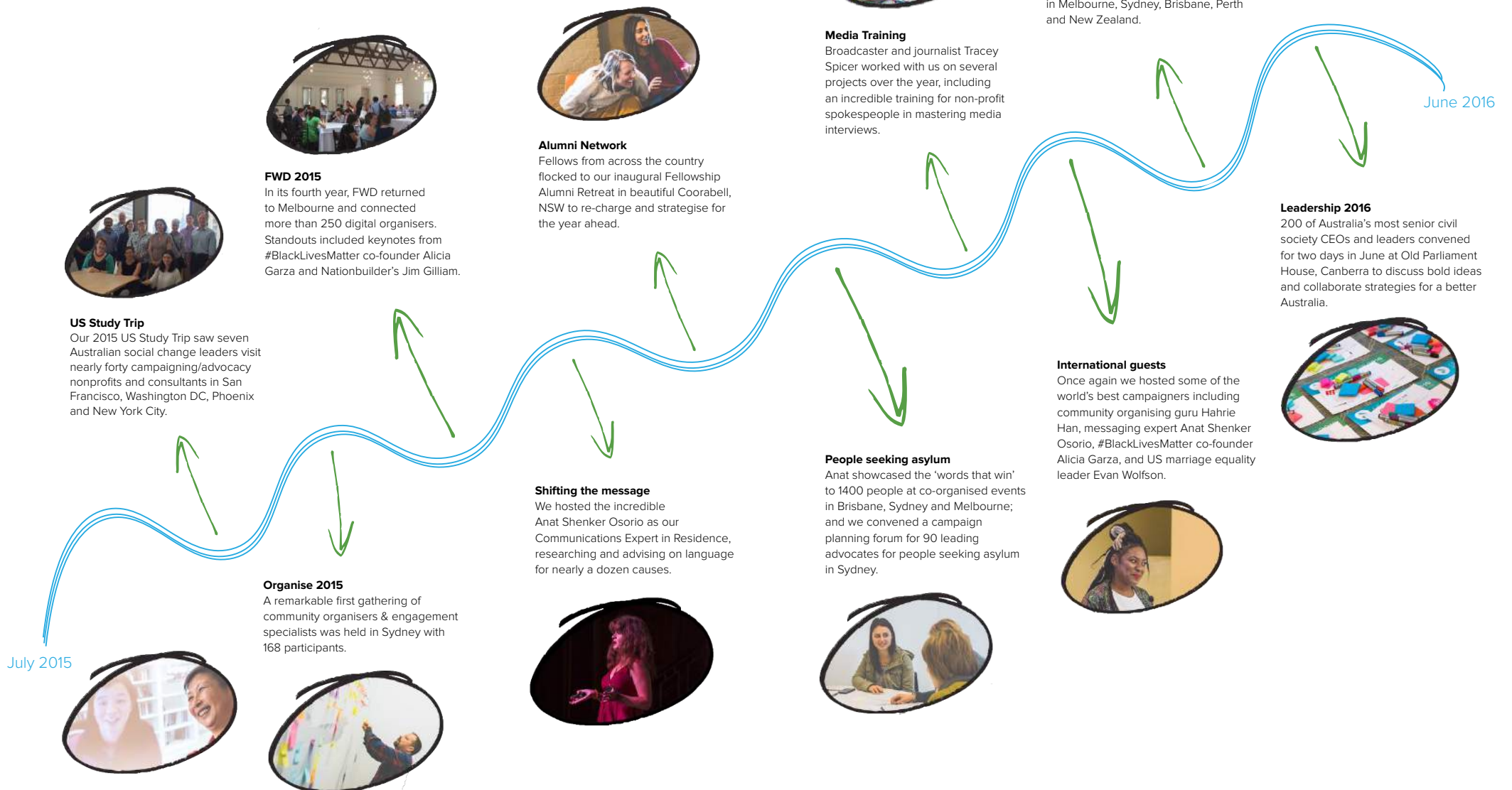
Victoria Keesing runs her own consultancy business. Previously she was a Partner at PwC Australia for 11 years, preceded by senior roles at Ansett/ Air New Zealand and National Australia Bank.



Malinda Wink is Executive Director of Good Pitch2 Australia and Director Policy and Impact at Shark Island Productions. She has previously worked with Macquarie Bank Financial Services and the UNDP.

Nick Moraitis, the Executive Director of Australian Progress also serves on the Board and is the Company Secretary.

HIGHLIGHTS



July 2015



Organise 2015

A remarkable first gathering of community organisers & engagement specialists was held in Sydney with 168 participants.



US Study Trip

Our 2015 US Study Trip saw seven Australian social change leaders visit nearly forty campaigning/advocacy nonprofits and consultants in San Francisco, Washington DC, Phoenix and New York City.

FWD 2015

In its fourth year, FWD returned to Melbourne and connected more than 250 digital organisers. Standouts included keynotes from #BlackLivesMatter co-founder Alicia Garza and Nationbuilder's Jim Gilliam.



Shifting the message

We hosted the incredible Anat Shenker Osorio as our Communications Expert in Residence, researching and advising on language for nearly a dozen causes.



Alumni Network

Fellows from across the country flocked to our inaugural Fellowship Alumni Retreat in beautiful Coorabell, NSW to re-charge and strategise for the year ahead.



People seeking asylum

Anat showcased the 'words that win' to 1400 people at co-organised events in Brisbane, Sydney and Melbourne; and we convened a campaign planning forum for 90 leading advocates for people seeking asylum in Sydney.



International guests

Once again we hosted some of the world's best campaigners including community organising guru Hahrie Han, messaging expert Anat Shenker Osorio, #BlackLivesMatter co-founder Alicia Garza, and US marriage equality leader Evan Wolfson.



Media Training

Broadcaster and journalist Tracey Spicer worked with us on several projects over the year, including an incredible training for non-profit spokespeople in mastering media interviews.



Progress Fellowship

We doubled the size of our Fellowship - with 100 new fellows across cohorts in Melbourne, Sydney, Brisbane, Perth and New Zealand.



Leadership 2016

200 of Australia's most senior civil society CEOs and leaders convened for two days in June at Old Parliament House, Canberra to discuss bold ideas and collaborate strategies for a better Australia.



June 2016





LEADERSHIP 2016

Leadership 2016 was held at Old Parliament House in June. The intimate event convened 200 of Australia's top non-profit CEOs, union secretaries and other community leaders to build bold leadership for the long-term.



Where are we heading? Where do we want to go? In an intensive collaborative workshop, participants brainstormed a **best and worst case picture** of Australia in 2030. »



« **Kate Gill**, former captain of the Matildas, spoke about their team's campaign to secure fairer pay and conditions; her personal story of leading change resonated deeply with many participants.



« Opening keynote **David Rothkopf**, CEO of Foreign Policy set the scene. Thinking beyond the news and election cycle about big trends and key challenge facing Australia to 2030 was at the heart of the event.



Above all, **Leadership 2016** was about networking and collaboration across sectors, with conversations flowing into the corridors, and beyond the event through follow-up conference calls and new working groups. »



How do you pick yourself up after massive defeat and design a long-term strategy to win within a decade? **Evan Wolfson**, founder of Freedom to Marry and leading architect of the US campaign for marriage equality shared his key insights. »



« **Michelle Deshong** delivered an inspiring keynote about the positive future for Indigenous Australia if we work for it. Participants pitched **20 big ideas** for Australia's future, and broke into smaller groups to discuss critical paths and campaign activities to make them happen.



FELLOWSHIP PROGRAM

Australia's premier training program for campaigners, the Progress Fellowship, continued to grow in 2016 - with 100 new participants.

The Fellowship equips mid-to-senior staff at nonprofits, unions and other community groups with practical skills and contemporary approaches to strategy, communications, digital, media, and community engagement.

Importantly, it provides participants with an ongoing community of peers with whom to learn, gain courage and support, and collaborate.

MAJOR EXPANSION

This year saw the program expand its reach significantly, in part thanks to the support of the Purves Environmental Fund which enabled us to offer more places to environmental campaigners.

In addition to our flagship Melbourne and Sydney fellowships, we added cohorts in New Zealand, Brisbane and Perth - each delivered with a custom combination of residential intensive workshops and virtual learning by video conference.



THIS YEAR'S FELLOWS



L-R, from top left: Adam Auld (NUW), Agata Wierzbowski (Consumer Action Law Centre), Jennifer Braithwaite (YouthLaw Aotearoa), Brianna Davidson (Foundation for Young Australians), Lisa Fennis (Sydney Peace Foundation), Nick Butera (Centre for Multicultural Youth), Katie Bruce (Just Speak), Andrew Jones (Thoughtworks), Prudence Mooney (Women's Electoral Lobby), Tom Sulston (Thoughtworks), Danielle Buhagiar (Jenny Leong MP), Teri Calder (Media Stockade), Felicity Sowerbutts (Victorian Trades Hall Council), Liz Greenbank (Infoxchange), Andrew Chick (NZCTU), Che Stockley (Mackillop Family Services), Skye Riggs (YVote), Erin Brown (Volunteering New Zealand), Liesel Maddock (Global Poverty Project), Dave McGregor (AWU), Brooke Phillips (Amnesty International), Vanisa Dhiru (National Council of Women), Ian Lisser (NUW), Dianne Rogers (Blind Foundation), Adam Black (GetUp!), Jesse Hancock (United Voice), Laura O'Connell-Rapira (ActionStation), Kirsten Tidswell (Climate Council).

Not pictured: Susie Byers (CPSU), Michelle Sheehy (CPSU/CSA), Janelle Sewell (United Voice WA), Jon Phillips (Unions WA), Anita Sykes-Kelleher (Designer Futures), Sophie Ellis (Flemington & Kensington Community Legal Centre).



L-R, from top left: Elliott Westbury (Adam Bandt MP), Neva Frecheville, Alastair Lawrie (Hepatitis NSW), Alison Orme (Sunrise Project), Rashmi Kumar (Safe Steps), Aine Healy (NSW Council for Intellectual Disabilities), Kate Seewald (Oxfam), Chelsea McKinney (Western Australian Association for Mental Health), Tony Milne (Campaign for Australian Aid), Sarah Agar (CHOICE), Meg De Ronde (Amnesty International New Zealand), Kim Harlow (Essential), Nina Atkinson (Generation Zero), Pesio Ah-Soni Siitia (Problem Gambling Foundation of NZ), Hector Kaiwai (Hapai Te Hauora), Jacquelin Plummer (Mission Australia), Nicholas Fava (The I CAN Network), Shailee Mendelevich (Hillel), Neelu Memon (Blind Sport NZ), Dom Grenot (City of Sydney), Kairsty Wilson (AED Legal Centre), Verity Appleby (Amnesty International Australia), Patrick Gallus (Cancer Council Victoria), Drew Higgins (Agency), Susan Rennie (Victorian Primary Care Partnerships), Tim Lo Surdo (Oaktree), Suzy Compton (Greenpeace Australia Pacific), Lou Sherrell (Green Party of NZ), Emily Reid (Stories of Survival), Emma Sydenham (SNAICC), David Tong (P3 Foundation), Aurora Adams (GetUp!), Kate Mecham (Salvation Army), Sally Coggiola (WWF), Mandy Carter (SAFE).

Not pictured: Rosalind Walden (Cairns and Far North Environment Centre), Ronnie Benbow (The Carers Foundation), James Farrell (QAILS), Shannon Hurley (AMCS), Hannah Cattanach (100 Monkeys Meda), Sarah Beard (Northern Pictures), Kara Sontor (GetUp!), Alyssa Shaw (PARSA ANU), Ngaira Rae Pehi (Manaia Health PHO), Niamh Deighton O'Flynn (350 Aotearoa), Zoe Hawke (Hapai Te Hauora).



FELLOWSHIP ALUMNI

ALUMNI RETREAT

35 fellows from previous cohorts attended the inaugural Alumni Retreat held at a stunningly beautiful venue at Coorabell near Byron Bay. The fellows taught workshops, joined peer-support clinics on each other's' campaign or organisational challenges, and connected informally to plan for the year ahead.

They were joined by two guests - US community organising guru Hahrie Han (Author 'How Organisations Develop Activists') and Tony Douglas (Director of Essential) who delivered presentations, and spent time individually coaching participants.

REGULAR CATCH UPS

With thanks to our new multi-year partnership with *Essential*, we hosted the first All Alumni catch ups in Melbourne and Sydney, with guests Professor Dave Karpf (Author of 'The MoveOn Effect') and Karen Skinner (Director of Change.org Australia).

PROGRESS NETWORK

Meanwhile the *Progress Network*, our online resource driven by Alumni, continued to expand with dozens of new articles and crowdsourced databases.





SHORT COURSES

MEDIA TRAINING

Australian Progress joined forces with broadcaster and journalist Tracey Spicer several times in 2015-2016, including a hands-on masterclass in broadcast media interview skills for emerging spokespeople.

Media training participants in 2016

- Jody Lightfoot, Campaign for Australian Aid
- Tony Milne, Campaign for Australian Aid
- Sarah Agar, Choice
- Joy Kyriacou, Oxfam Australia
- Anna Foley, National Trust of Australia (Victoria)
- Sally Richardson, Safe Schools Coalition Australia

DIGITAL FOR MANAGERS

In 2016, we trialled a 1-day introduction to digital tools, digital campaign strategy, and managing digital teams, for managers who are not 'digital natives'. Generational divides begone!

SENIOR LEADERSHIP ORGANISING WORKSHOP

Hahrie Han, author of seminal text, 'How Organizations Develop Activists' not only joined us by video for several sessions of Organise 2015, but also travelled to Australia in January for a packed follow-up workshop with 40 senior leaders and a weekend with our Fellowship Alumni (below left).





US STUDY TRIP

Our 2015 US Study Trip saw seven Australian social change leaders visit nearly forty campaigning/advocacy nonprofits and consultants in San Francisco, Washington DC, Phoenix and New York City.

Participants were exposed to the latest thinking in digital campaigning, fundraising, community mobilisation, voter engagement, message research, and more.

We want to particularly thank the Reichstein Foundation for supporting the travel of several participants through the Jill Reichstein Prize for Social Change Leadership.

Participants in 2016

- Mark Connelly, GetUp!
- Jason Glanville, National Centre for Indigenous Excellence
- Tanya Hosch, Recognise
- Tamar Hopkins, Flemington and Kensington Legal Centres
- Lisa Newman, CPSU
- Joan Staples, Environment Victoria
- Brendan Sydes, Environmental Justice Australia.



US Study trip group meet with **Earth Justice** (above) and **Freedom to Marry** Founder, Evan Wolfson (left).



ORGANISE 2015

With a huge shift underway in how Australian nonprofits engage the community around their issues, the time was ripe for Organise, Australia's first conference of community organisers, held in September.

168 grassroots campaigners gathered at the National Centre for Indigenous Excellence for two days discussing everything from best practices in volunteer coordination and ladders of engagement, to public narrative, and coalition management.

Organise 2015 was made possible by a dedicated committee made up of:

- Kelly Williams, Cancer Council
- Kajute O'Riordan, GetUp
- James Whelan, the Change Agency
- Jody Lightfoot, World Vision
- Olivia Greenwell, Oxfam
- Kristyn Crossfield, ACTU
- Kate Smolski, Nature Conservation Council NSW
- Anita Tang, Advocacy Advisor and Campaign Coach





FWD 2015

Digital campaigners flocked to FWD 2016, Australia's digital campaigning conference, held this year on the banks of Yarra River at Abbotsford Convent.

FWD has a loyal community and 250 participants ran and participated in workshops, tech trainings, and panel debates, shared ideas for new campaigns, and no doubt recruited each other.

Founder of popular digital organising platform Nationbuilder, Jim Gilliam gave a keynote address.



^ We were thrilled to be joined by *#BlackLivesMatter* co-founder **Alicia Garza** (fourth from right), who described the journey from Twitter hashtag to distributed yet connected movement.

Alicia Garza also met with leaders within Australian movements for indigenous justice reform, and young Indigenous climate activists.



DIGITAL BOOTCAMP

Social change continues to evolve with new technology, and Digital Bootcamp remained one of our most in-demand programs.

Two intense 4-day Bootcamps were held in Sydney (at the National Centre for Indigenous Excellence) and Melbourne (at Abbotsford Convent). Each included hands-on workshops covering areas such as digital campaign strategy, campaign mini-site development, email campaigning and social media management.

Expert presenters included former National Director of GetUp Sam Mclean, CrisisAction's Sarah Berry, WWF's Kate Rayson, 350.org Australia's Nick Haines and many others.

Sydney participants

- Jeremy Arimado, Essential
- Christopher Cooper, Unions ACT
- Anielka Troche, Office of Anthony Albanese MP
- Amy Thompson, Teach for Australia
- David McGregor, Australian Workers Union
- Paul Boundy, Australian Religious Response to Climate Change
- Jackie Mumford, Sunrise Project
- Holly Fingland, Amnesty International Australia
- Danay Fidoul, GetUp
- Tony Mohr, Alliance for Gambling Reform

Melbourne participants

- Kate Gibson, Women's Health East
- Laura Nicholson, Parenting Research Centre
- Meg Sobey, Conservation Council of WA
- Jess Nelson, CPSU
- Sally Pittman, CPSU
- Andrew Robinson, Wicking Centre
- Reed Fleming, Campaign for Australian Aid
- Susie Byers, CPSU
- Anthony Hayes, Victorian Trades Hall Council
- Megan Lane, ALP ACT Branch
- Joshua Ceramides, CPSU
- Allyson Oliver-Perham, The Dugdale Trust
- Bryony Green, Victorian Women's Trust
- Shen Narayanasamy, GetUp





EXPERT IN RESIDENCE

Communications guru Anat Shenker-Osorio was our first Expert in Residence. Anat is one of America's most sought-after messaging strategists, having advised the Ford Foundation, the Open Society Institute, the Congressional Progressive Caucus, amongst many others.

Anat and family joined us in Sydney for six months in 2015 and again in June 2016.

MESSAGE FELLOWSHIP

Over the year, Anat led two cohorts of Fellows (total of 50 graduates) with a focus on cognitive linguistics, message framing, and communications research and strategy. The fellowships involved retreats, a series of video-conference webinars and extensive reading.

Each fellow completed a major individual project analysing and reframing the language used in a key national debate from economics to national security, climate change to health care.

Participants in 2015

- Sarah White, Cancer Council Victoria
- Karen Atherton, CPSU
- Michael Tull, CPSU
- Mark Chenery, Common Cause Australia
- Prue Mooney, Women's Electoral Lobby
- Andrew Kelly, Refugee Advice & Casework Service (RACS)
- Renee Carr, Fair Agenda
- Tamara DiMattina, The New Joneses
- Larissa Brown, Victorian Greens
- Kristine Olaris, Women's Health East
- Tony Mohr, Alliance for Gambling Reform
- Sarah Jauncey, Cancer Council NSW
- Cath James, Tax Justice Network Australia
- Harriet Binet, AEU - Tasmania Branch
- Lucy Berry, Animals Australia
- Huia Welton, NZCTU

- Amy Tyler, woody
- Edwina Byrne, Victorian Trades Hall
- Darren Lewin-Hill, Federation of CLCs
- Daniel Stone, Principle Co
- Toni Walkington, CPSU-CSA WA
- Gemma Pitcher, Australian Red Cross
- Ann Strunks, Neighbourhood Justice Centre
- Madeleine Holme, United Voice
- Tessa Fluence, ACF
- David Blumenthal, ALP
- Barry Dunning, TWU NSW

Participants in 2016

- Fernando de Freitas, ACOSS
- Jonathan Brown, Consumer Action Law Centre
- Marianne Elliott, ActionStation
- Asher Wilson-Goldman, New Zealand Public Service Association
- Livia Cullen, ACF
- Jessica Brennan, SNAICC
- Allyson Oliver-Perham, Victorian Women's Trust
- Jessica Flood, United Voice
- Ella Webb, Office of Nina Springle MLC.
- Tom Hartney, Oxfam Australia
- Kelly Mackenzie, Australian Youth Climate Coalition
- Anna Rose, Myer Innovation Fellow
- Lachlan Williams, ETU
- Carolin Wenzel, Early Childhood Australia
- Erin Farley, Bicycle Network Victoria
- Lily Spencer, Freelance Writer
- Saoirse Connolly, Unions NSW
- Kylie Turner, CPSU/CSA
- Kelly Williams, Cancer Council of NSW
- Genevieve Kelly, NTEU NSW
- Melanie Poole, ACTU





MESSAGING PROJECTS

During her time in residence, Anat Shenker-Osorio worked with a range of organisations and coalitions to analyse their language and help re-frame debates.

COLLABORATIVE PROJECTS

- *Smart Justice Coalition* in Victoria on sentencing and criminal justice issues
- *Climate Action Network Australia* on communicating climate change
- *Cancer Councils of Victoria/NSW* on communicating the need for systemic and regulatory responses to health priorities
- *Community and Public Sector Union* on communicating the role of government
- *ACOSS* on communicating social welfare policy and tackling inequality (below left).

Anat's most significant project, commissioned by the Asylum Seeker Resource Centre, looked at re-framing the debate about people seeking asylum.

Anat and a small team of researchers conducted more than 50 interviews, 12 focus groups, and an Australian first large-scale dial-test, ultimately producing new language that would reach and persuade middle Australia.

More than 1400 advocates, media and philanthropists attended report back events we co-organised with ASRC in Melbourne, Sydney and Brisbane (below right).

SHAPING A NEW STORY

In March, we convened a groundbreaking working conference for campaigners seeking to shift the narrative around people seeking asylum.

Shaping a New Story reviewed Anat Shenker-Osorio's recommendations, explored good communications practices, and provided space to develop new campaign collaborations.

Our co-hosts played key roles in designing and delivering the event - it was great to work with the Refugee Council of Australia, GetUp, Amnesty International Australia, Refugee Advice and Casework, Impact International Group, the Asylum Seeker Resource Centre, and Andrew Kaldor AM.

Thanks to the Australian Human Rights Commission for providing the venue for the conference, and to Professor Gillian Triggs for making opening remarks.





Photo (above): Renee Carr (Fair Agenda) and Jo Briskey (The Parenthood) at a press conference with Senators Glenn Lazarus and Jacqui Lambie.

INCUBATION REVIEW

In our early years, Australian Progress experimentally supported a variety of new start-up campaigning organisations whether by convening initial coalitions of support, providing legal and operational infrastructure, or providing direct start-up funds.

In 2015, we conducted an evaluation of this work, with a focus on ways we could learn from our own experience and global best practice, to strengthen our incubation process moving forward.

WHERE ARE THEY NOW?

TheParentHood

The Parenthood has grown to a community of tens of thousands of mums and dads and helped secure victories on a national vaccination package, kindy and preschool funding and the GP co-payment.



Solar Citizens won victory after victory for solar owners with State Governments and big energy companies. For example, thousands of petition signatures forced WA Premier Barnett to back down on a solar tax.

**FAIR
AGENDA**

Fair Agenda kept a national spotlight on the dangerous under-funding of family violence services, and helped win \$4 million for 1800 RESPECT.



Common Grace became a movement of over 20,000 Christians supporting causes like the Church Sanctuary movement, the People's Climate March, and Pokies reform.

NEW BUSINESS PLAN

Australian Progress has adopted a new 10 year business plan.

Over the decade, we will continue our work to strengthen the voice of civil society organisations.

Under our new plan, we will grow our small staff team from 4 to 7 by 2019, and 11 by 2021. We will increase our budget to \$1.67M by 2019 and \$2.5M by 2021. We look forward to working with all stakeholders to make the plan a reality.

KEY OBJECTIVES

Capability

We will have worked intensively with 1,500 campaigners, typically from existing organisations, to strengthen their skills and networks.

Community

We will have built a network of 10,000 campaigners who share information and collaborate.

Capacity

We will have played a key role role establishing 40 social movement organisations, filling gaps and driving innovation.





TEAM



Nick Moraitis - Executive Director
 Nick has more than 15 years experience in senior roles at Amnesty, GetUp, Greenpeace and as CEO of a leading creative & strategy consultancy to the nonprofit sector.



Rebecca Wilson - Deputy Director
 Bec was most recently Chief of Staff at GetUp. Previously she was Global Development Director at Change.org, and for 7 years, a senior advisor to the Lord Mayor of Sydney, Clover Moore.



Paige Burton - Events & Operations Manager
 Paige is one of Australia's leading youth advocates. She is Chair of the Board of UN Youth Australia, and a former member of their national executive.



Jessica Kirby - Project Director, Key Events
 Jess joined Australian Progress from GetUp, where she served in a number of roles including Head of Community.

KEY CONTRACTORS

- Anat Shenker Osorio (Expert-in-Residence)
- Anita Tang (Fellowship Program)
- Kacey Cogle (Organise 2015)
- Michael Poland (various consultancies)
- Tim Norton (FWD 2015)
- Tracey Spicer (Media Training)
- Jarra McGrath (Photography)
- Emma Bull (Leadership 2016)
- Digital Storytellers (video)
- Huia Welton (Message Fellowship)
- Claire Turner (Finance and accounting)
- Lisa Lewin (Strategic financial advisor)

Special thanks to Campbell Young (Incubation Program Review) and Madeleine Hodgson (Progress Network & Leadership 2016) for volunteering throughout the year.

EVENT VOLUNTEERS

Tim Longhurst, Claire Snyder, Corinda Hollis, Stuart McMillen, Caitlyn Baljak, Jacqueline Jamieson, Jessica Herne, Prachi Nagrath, Rebecca Warnes, Kate Turner, Teck Chi Wong, Max Walden, Lucia Watson, Tash Leonard, Lilia Anderson, Katherine Graham, Clea Porteous Borthwick, Kerry Hyde, Marcus Costello, Michelle Ferns, Mena Basaly.

SUPPORTERS

INNER CIRCLE SUPPORTERS



CORPORATE SUPPORTERS



PHILANTHROPIC SUPPORTERS



NON-PROFIT PROJECT PARTNERS

- ACTU
- Amnesty International Australia
- ACOSS
- Choice
- Cancer Council NSW & Victoria
- Federation of Community Legal Centres
- US Studies Centre at the University of Sydney

CORPORATE IN-KIND SUPPORTERS

- Maurice Blackburn
- Baker & McKenzie
- Bourke St Bakery
- Miss Chu

WITH THANKS TO

- Anne Coombs & Susan Varga
- Renata & Andrew Kaldor

FINANCIAL SUMMARY

During the year, Australian Progress achieved strong financial results reflecting a maturing business model, growing activities, and increased philanthropic support.

We achieved an overall increase in event and training income, even though our major Progress conference was not held during the year. This result was achieved primarily through an expansion in our Fellowship program. We received valuable new support from philanthropic foundations, a revenue stream we expect will grow further in future.

Over the year we saw an unanticipated decline in income from our Inner Circle partner organisations, which impacted on our bottom line. With new Inner Circle members and increased commitments from existing partners, we expect this income line to rebound in FY2017. As our Incubation program was paused during the year for an internal review, there was no income or expenditure in that program.

Income and expenditure for the year ended 30 June 2016.

| | \$ 2016 | \$ 2015 |
|---------------------------------|------------------|------------------|
| INCOME | | |
| Event and training income | 536,808 | 462,920 |
| Major donations | 79,193 | 77,122 |
| Organisational contributions | 163,832 | 264,498 |
| Sponsorship | 101,500 | 188,177 |
| Other income | 93,385 | 1,450 |
| Recoupment of expenditure | 13,576 | 12,351 |
| Incubation fund | - | 74,741 |
| Interest income | 429 | 375 |
| Total income | 1,015,723 | 1,081,634 |
| | | |
| Employee benefits expense | 381,470 | 382,182 |
| Occupancy expenses | 26,967 | 22,415 |
| Other expenses | 608,881 | 645,291 |
| Total operating expenses | 1,017,318 | 1,049,888 |
| | | |
| Net surplus/(deficit) | (1,595) | 31,746 |

BALANCE SHEET

Statement of financial position as at 30 June 2016.

| | \$ 2016 | \$ 2015 |
|----------------------------------|----------------|----------------|
| ASSETS | | |
| <i>Current assets</i> | | |
| Cash and cash equivalents | 44,889 | 70,642 |
| Trade and other receivables | 82,994 | 159,187 |
| Other | 9,458 | - |
| Total current assets | 137,341 | 229,829 |
| | | |
| <i>Non-current assets</i> | | |
| Property, plant, and equipment | 8,571 | 8,393 |
| Total non-current assets | 8,571 | 8,393 |
| | | |
| Total assets | 145,912 | 238,222 |
| | | |
| LIABILITIES | | |
| <i>Current liabilities</i> | | |
| Trade and other payables | 77,166 | 79,225 |
| Other current liabilities | 31,514 | 120,170 |
| Total current liabilities | 108,680 | 199,395 |
| | | |
| Net assets | 37,232 | 38,827 |

These pages represent a snapshot of our financial report. Chartered accountants Thomas Davis & Co. audited our finances and issued an unqualified audit opinion in August 2016.



WHAT'S NEXT 2016/2017

JULY

US Study Trip

Deputy Director Rebecca Wilson leads an intrepid team of Australians to meet the best and brightest US campaigners in St Louis and Washington D.C.

AUGUST

Melbourne Fellowship starts

A brand new cohort of 25 kick off an 18-week program with a retreat near Seymour.

Digital for Fundamentals

Melbourne and Sydney

A 101 on digital strategy and tools to help those overseeing but not directly implementing digital programs.

SEPTEMBER

Managing to Win

Melbourne and Sydney

A 1-day workshop - looking at staff & team management, culture, and recruitment.

Digital Bootcamp

Sydney

At the end of this 4 day training you'll be pumping out campaign winning social media memes & action emails like a pro!

OCTOBER

Media Training with Tracey Spicer

Sydney

Designed for individuals stepping up as spokespeople, this practical workshop will improve both your competence and confidence at broadcast media interviews.

Fellowship Catchups

Sydney and Melbourne

With 80 fellows in each city, we're keen to bring everyone together for a drink, to share ideas and solve challenges, and hear from an expert.

NOVEMBER

Digital Bootcamp

Melbourne

What happens at the Sydney Digital Bootcamp (see above), just with more laneway graffiti and less sun.

FWD + ORGANISE 2016

Sydney

This year, we're bringing these events together for two days discussing the latest in digital campaigning and community organising. Guest speakers include Jenna Lowenstein (Digital Director, Hillary for America) and Michael Whitney (Digital Fundraising Manager for Bernie Sanders).

DECEMBER

National Summer Fellowship

A fellowship in campaigning and advocacy that everyone can take part in, even and especially if you live outside Melbourne and Sydney. The program will feature two intensive residential workshops and a webinar series.

FEBRUARY

Fellowship Alumni Retreat

Near Byron Bay

An energising weekend with the Fellowship graduates to kick off the year in one of the most beautiful locations in Australia.

Sydney Fellowship starts

A new cohort of 25 kick off an 18-week program with a retreat in the Royal National Park.

MARCH

New Zealand Fellowship

We kick off the second cohort of our Fellowship with social change leaders across New Zealand.

JUNE

Progress 2017

Our flagship event, and Australia's largest gathering of social changemakers with 1400 participants, top international speakers, and dozens of workshops to build a fairer, more sustainable Australia.





FY2016 INNER CIRCLE SUPPORTERS

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